



Light up your summer
with creativity & adventure!



INNOVATION &
ENTREPRENEURSHIP

Summer Program

July 04 - July 30, 2016

國立臺灣大學

National Taiwan University
College of Management



Why NTU Innovation and Entrepreneurship?

This program aims to help students turn theory into practice, ambition into purpose, and potential into achievement. In addition, we have invited practitioners who are top pioneers and influential leaders in their fields to bring real-world experience to the classroom. Joining us, you may:

- Grasp the latest market trend by courses taught in English within 4 weeks.
- Put theory into practice through lectures and company visits.
- Learn Asian business models.
- Explore the beauty of Taiwan.

Courses

Innovation Management from an Asian Perspective. (3Credits)

This course focuses on recent trends in three key areas – exploring human value, formulating business strategy, and developing technology platforms for innovation. Learning is facilitated through lectures, case studies, group exercises, guest speeches, company visits, and a group project.

Discovering Taiwan through Musical Culture: Tradition and Innovation. (1Credit)

This one-credit module introduces students to important musical genres and their historical and social contexts in Taiwan, and shows how Taiwanese musical heritage can be transformed into contemporary creative production.

Program Dates

July 4 | Arrive in Taiwan

July 5 | Orientation / Course Begins

July 7 / July 21 | Company Visit

July 8 | Taipei Day Tour

July 15 / July 22 | Cultural Event

July 25 | Taiwan Experience Begins

July 29 | Farewell

July 30 | Departure / Dorm check-out

※ Please note that program dates are subject to change.

Explore Taipei

Taipei is the capital city of Taiwan, which has more than 2.5 million inhabitants. It is Taiwan's largest city as well as its economic, political, and cultural center. From skyscrapers to the biggest collection of Chinese art, Taipei is a city filled with fascinating contrasts - a mix of the modern and traditional, of the urban and the natural.

Outdoor Getaway and Activities

To supplement learning in class lectures, Innovation & Entrepreneurship Summer Program has designed a number of off-campus activities. Students will attend company visits to influential corporations in Taiwan. The field trips will take students to explore the attractions and historic spot of Taipei.

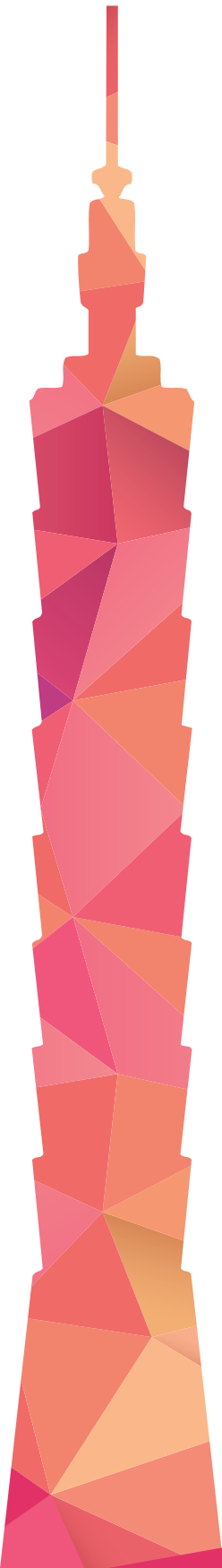
Fees

Application Fee	Tuition Fee	Applicants	Application Period
USD 150	USD 3,150	Early bird applicants	Feb 20 – Mar 31
	USD 3,150	Applicants from partner schools	Feb 20 – Apr 30
	USD 3,650	All other applicants	Feb 20 – Apr 30

※ The application fee is non-refundable.

All-Inclusive Program Fee

The program fee includes tuition, lecture materials, airport transportation service, orientation, accommodation, travel insurance, cultural events, company visits, and field trips.





Who May Apply

International students (including overseas Chinese) currently studying at a domestic or international university and college graduates are eligible to apply. Applicants must be able to provide college transcripts or proof of current / past college enrollment.

- PRC passport holders may only apply through NTU partner school arrangements.

English Language Requirement

Innovation & Entrepreneurship Summer Program courses are conducted in English. Students whose first language is not English should have at least an intermediate or above level of English proficiency.

How to Apply

Contact our office directly or visit us on the website:

<http://www.management.ntu.edu.tw/en/ia>

Contact Us .

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